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CITY OF NORTH TONAWANDA

Office of the Mayor

ROBERT G. ORTT

March 29, 2012

North Tonawanda Common Council
216 Payne Avenue
North Tonawanda, NY 14120

Dear Honorable Body:

Please receive and file a letter from Mr. Steve Reszka of Reszka and Associates regarding his proposed concert series at Gateway Harbor. In 2011, numerous Requests for Proposals were sent out to prospective promoters. The City received two proposals, one for a major concert act at Gratwick Riverside Park, which I am pleased to say has been approved by your Honorable Body and negotiated by the City Attorney and my office. The second proposal was from Reszka & Associates for a proposed 7 concert, country western themed series at Gateway Harbor. After interviewing Mr. Reszka and his associate, Mr. Fred Hermann, the previous Common Council accepted his proposal and authorized me to enter into an agreement with Reszka & Associates. It was Mr. Reszka's responsibility to uphold his part of the agreement, which included securing sponsorship dollars.

As per his letter dated March 20, Mr. Reszka failed to uphold his responsibilities as the promoter. It is with regret that I ask you to receive and file his letter. The previous Common Council, as well as your Honorable Body acted in the best interests of North Tonawanda residents in trying to bring quality concerts to our downtown district. For that you should be commended. The failure of Reszka & Associates is not this body's failure.

Thank you for your attention to this matter.

Faithfully yours,

Robert G. Ortt
Mayor

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RESZKA & ASSOCIATES

Marketing Communications Outside the Box

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Williamsville, New York 14221

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stevereszka@roadrunner.com
www.reszka-associates.com

March 20, 2012

Mayor Robert Ortt
North Tonawanda City Hall
216 Payne Avenue
North Tonawanda, New York 14120

Dear Mayor Ortt:

It is with great regret that I notify you that Reszka & Associates will not promote the Saturday Night Concert Series at Gateway Park.

As we discussed on the phone our four major sponsors withdrew their support of the event. Since then, we have worked extremely hard trying to replace those sponsorship dollars. However, we have only raised a sum, which is nowhere near the amount needed to support a quality concert series.

We apologize for any inconvenience this might have caused. We spent many months working hard on the arrangements for the sponsors, booking talent and other details, but unfortunately it didn't work out.

If you have any questions, please feel free to call me at 632-8070. Thank you.

Sincerely,

Steve Reszka
President

SGR/ss

cc: Fred Hermann

Received
MAR 22 2012
N.T. Mayor's Office