

Office of the Mayor

ROBERT G. ORTT

FOR IMMEDIATE RELEASE

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Painters Plus Home Decorating, Inc. Selects North Tonawanda Resident for 2nd Annual Project H.O.P.E.

NORTH TONAWANDA—North Tonawanda Mayor Robert G. Ortt announced that Jesse Gooch, proprietor of Painters Plus, has selected the winner of the 2nd Annual Project H.O.P.E contest. Jane Clark, a 90 year old widow from East Robinson Street was selected from the entries submitted for the paint makeover.

2nd Annual Project HOPE, which stands for "Helping Others Paint Exteriors, was initiated by Mr. Gooch in 2011. Ms. Clark will have her home pressure washed, primed, and painted by the Painters Plus crew and their volunteers. Mayor Ortt, along with other city officials will assist with the project. In addition, members of the Chamber of Commerce of the Tonawandas and local businesses will be supporting the event which is planned for Saturday, August 11th, weather permitting.

When the contest was announced, the criteria for selecting a person or family were that they were either disabled, elderly, suffering financial hardships, or a disabled veteran. "There were several good entries submitted for the contest, and it was challenging to make the final decision" said Gooch.

"This is a great project that helps not only the homeowner, but the entire neighborhood. I commend Jesse Gooch and his team from Painters Plus for his volunteer efforts in giving back to our City," stated Mayor Ortt.

The paint for Project HOPE will be provided by Sherwin Williams, located on Meadow Drive in North Tonawanda. In addition, Little Caesar's Pizza will be donating the food and beverage for the volunteers helping with this event.

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